

presents



...cultivating pride in farming

13th November 2025 | Constitution Club of India, New Delhi

चौथा अखिल भारतीय प्रगतिशील किसान सम्मेलन















INDIA PROGRESSIVE FARMER AWARDS 2025 (भारत प्रगतिशील किसान पुरस्कार 2025)

The Background

Agriculture continues to be the backbone of India's economy, not just feeding the nation but also employing millions and supporting rural livelihoods. As the sector grows, we witness new opportunities and challenges such as changing weather patterns, water scarcity, rising input costs, and the evolving needs of global and domestic markets. Progressive farmers, agri-entrepreneurs, and agri-tech start-ups are playing a vital role by adopting innovative methods and sharing knowledge that empower communities.

Agriculture Today Group believes in bringing the farming community together. Our goal is to keep farmers informed about government policies, modern techniques, and market linkages that can increase their incomes and improve their lives. With this spirit, ATG is organizing the 4th All India Progressive Farmers Convention in November 2025, in New Delhi. This platform will help farmers share their experiences, learn from each other, and connect with industry leaders, government officials, scientists, and fellow progressive farmers for future growth.

चौथा अखिल भारतीय प्रगतिशील किसान सम्मेलन

कृषि आज भी भारतीय अर्थव्यवस्था की रीढ़ बनी हुई है, जो न केवल देश को भोजन उपलब्ध कराती है, बल्कि लाखों लोगों को रोजगार भी प्रदान करती है और ग्रामीण आजीविका को सहारा देती है। जैसे-जैसे यह क्षेत्र आगे बढ़ रहा है, हम बदलते मौसम पैटर्न, पानी की कमी, बढ़ती लागत और वैश्विक व घरेलू बाजारों की बदलती ज़रुरतों जैसे नए अवसरों और चुनौतियों का सामना कर रहे हैं। प्रगतिशील किसान, कृषि-उद्यमी और कृषि-तकनीक स्टार्टअप नवीन तरीकों को अपनाकर और समुदायों को सशक्त बनाने वाले ज्ञान को साझा करके महत्वपूर्ण भूमिका निभा रहे हैं।

एग्रीकल्चर टुडे ग्रुप कृषक समुदाय को एक साथ लाने में विश्वास करता है। हमारा लक्ष्य किसानों को सरकारी नीतियों, आधुनिक तकनीकों और बाज़ार संबंधों के बारे में जानकारी देना है जिससे उनकी आय बढ़ सके और उनका जीवन बेहतर हो सके। इसी भावना के साथ, एग्रीकल्चर टुडे ग्रुप नवंबर 2025 में नई दिल्ली में चौथा अखिल भारतीय प्रगतिशील किसान सम्मेलन आयोजित कर रहा है। यह मंच किसानों को अपने अनुभव साझा करने, एक-दूसरे से सीखने और भविष्य के विकास के लिए उद्योग जगत के नेताओं, सरकारी अधिकारियों, वैज्ञानिकों और साथी प्रगतिशील किसानों से जुड़ने में मदद करेगा।

Objectives

- Raise awareness among industry, media, and government about the real challenges farmers face.
- ✓ Help farmers showcase their successful models and stories, allowing others to learn and benefit.
- ✓ Bring the latest information about government schemes, agricultural products, technologies, and services directly to farmers.
- Create opportunities for direct interaction between farmers, industry CEOs, banks, institutions, and officials.
- ✓ Support farmers with knowledge about contract farming models, agri-business options, and value additionatthefarmlevel.
- ✓ Honor and recognize innovative farmers who inspire others with their achievements.







India Progressive Farmer Awards 2025 (भारत प्रगतिशील किसान पुरस्कार 2025)

Across India, farmers are finding new ways to grow more, earn better, and support their communities. The "India Progressive Farmer Awards" recognize those innovative farmers and organizations that are leading by example in modern agriculture.

The awards are open to farmers demonstrating:

- ✓ Creative use of technology in farming.
- ✓ Record crop yields and contributions to community learning.
- ✓ Strong relationships with industry and institutions.
- Successful value addition and new farming models that benefit others.
- ✓ Demonstrated excellence in any special effort—be it water saving, organic farming, or collective action.
- ✓ Farmers can be nominated by government officials, agriculture universities, banks, industry, or farmers' organizations. A jury will select Awardees, who will receive a certificate, a trophy, and a cash prize of Rs. 21,000/-
- ✓ The event will welcome ministers, senior officials, bank and industry heads, scientists, agribusiness professionals, and progressive farmers from across the country.









Awards Categories

- 0 **Innovations in General Farming**
- **Precision Agriculture** 0
- **Contract Farming Best Practices** 0
- Dairy Excellence 0
- **Poultry Excellence** 0
- **Integrated Farming Success** 0
- Fisheries Leadership
- 0 **Organic Farming**

- 0 Agri-Business Leadership
- 0 Medicinal & Aromatic Plant Farming
- Best Farmer Producer Organization (FPO) 0
- On-Farm Processing & Value Addition 0
- Hi-Tech Horticulture 0
- Water Saving Initiatives (More Crop Per 0 Drop)
- Farmer Leadership 0

Award Criteria For India Progressive Farmer Awards 2025

Who can apply?

- Farmers from India who are working on their farms or in farming-related jobs for at least 3 years.
- You can be suggested by a government worker, farming group, bank, or agriculture university.

What things will we look for?

1. Use of new technology

• Using new tools or machines to help farming work easier and better.

2. Good farming results and care for nature

- Growing more crops than normal in your area.
- Using water carefully and protecting the soil and plants without harming nature.

3. Helping others

- Teaching other farmers what you have learned.
- Working together with other farmers in groups or organizations.

4. Adding value to farm products

- Changing your farm products into something with a longer shelf life (for example, making pickles or snacks from vegetables).
- Finding new ways to sell your products directly to customers or companies.

5. Working with others

• Connecting with banks, companies, universities, or the government to get any kind of value addition for your farming practices.

6. Special work in important areas

- Doing well in organic farming, raising animals like cows or chickens, growing special plants, or using smart ways for growing fruits and vegetables.
- Growing different kinds of crops to stay safe from problems like weather changes.

7. Women and young farmers

• Recognizing women farmers and young people who are doing well and helping their communities.

How to show proof?

• You can show photos, papers, or letters from others to prove your good work.

Important Note

• Applicants should generally meet these points but do not need to fulfil every single criterion.

Program Details

13th November 2025 | Constitution Club of India, New Delhi

Day 1 :

Registration	09:00 AM - 09:30 AM
Inaugural Session	09:30 AM - 10:00 AM
High Tea	10:00 AM - 10:30 AM
Session1 - Doubling Incomes or Doubling Efforts? The Real Economics of Farming	10:30 AM - 11:30 AM
Session 2 - Beyond Paddy & Wheat: Crop Diversification for a Secure Future	11:30 AM - 12:30 PM
Session 3 - Enhancing Farmers' Access to Markets: Minimising Middlemen, Maximising Income	12:30 PM - 01:30 PM
Lunch	01:30 PM - 02:30 PM
Session 4 - Youth Engagement in Agriculture: Pathways to Entrepreneurship and Rural Livelihoods	02:30 PM – 03:30 PM
Session 5 - Policy to Practice: Aligning Government Initiatives with Farmers' Realities	03:30 PM – 04:30 PM
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4 th India Progressive Farmer Awards 2025	04:30 PM - 05:30 PM



Sponsorships

Title Sponsor (INR 10.00 Lacs)

- O Official status of the Title Sponsor.
- O Name and logos to appear along with the organizers in all the promotional materials, advertisements and social media.
- O Sharing of the Award Dais with the VVIPs and speaking at the Award function.
- O Speaking slot in one of the sessions at the convention.
- One page advertisement in souvenir.
- O Five minutes time for organization film to be shown during lunch time.
- Products brochures will be placed in the main kit.
- O Special Podcast for organization

Sponsors (INR 4.50 Lacs)

- Official status of Sponsor to the event.
- O Name and logo to appear in all the promotional materials and panels, advertisements and social media, on-site standees.
- Sharing of the concluding dais and addressing the function.
- Speaking slot in one of the relevant sessions.
- Inside cover page advertisement in souvenir.
- Products brochures will be displayed on the registration table.

Main Sponsor (INR 7.50 Lacs)

- O Official status of the Main Sponsor of the event (single organisation).
- O Name and logo to appear along with the organizers in all the promotional materials, advertisements and social media.
- O Sharing of inaugural dais with the VVIPs and speaking at the inaugural function.
- O Back cover page advertisement in souvenir.
- O Logo to be prominently displayed in the backdrop and standees.
- O Three minutes slot for organizational film to be run in the lunch time.
- Products brochures to be placed in the main kit.

Co-Sponsors (INR 2.50 Lacs)

- O Official status of Co-Sponsors to the event.
- O Name and logo to appear in all the promotional materials and panels, advertisements and site panel etc.
- Special acknowledgment during inaugural and concluding functions.
- Advertisement in the souvenir.



4th All India Progressive Farmers Convention

अखिल भारतीय प्रगतिशील किसान सम्मेलन

For Sponsorships

I. Name and address of the Organization		ganization Details of the Contact Person Name	
		Designation	
		Phone	
		Fax	
		E-mail:	
2.	Sponsorship Category		
	Awards Title Partner (INR 10.00 Lacs)		
l.	Partner Organisation (INR 7.50 Lacs)		
II.	Main Sponsors (INR 4.00 La	acs)	
V.	Co-Sponsors (INR 2.50 Lacs	s)	
		RTGS/NEFT DETAILS ————	
	BENEFICIARY NAME	AGRICULTURE TODAY	
	BENEFICIARY A/C NO	50200037701032	
	BENEFICIARY BANK	HDFC BANK	
	BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001	
	ACCOUNTS STATUS	CURRENT ACCOUNT	
	IFSC Code	HDFC0000003	
	MICR Code	110240001	
ate		Place	
lame		Designation	

(Signature (with seal)

Glimpses of Past Events •













OUR PARTNERS & SPONSORS

































































FOR MORE DETAILS, PLEASE CONTACT

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